

Electronic Acknowledgement Receipt

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Title of Invention:	METHOD, ALGORITHM, AND COMPUTER PROGRAM FOR OPTIMIZING THE PERFORMANCE OF MESSAGES INCLUDING ADVERTISEMENTS IN AN INTERACTIVE MEASURABLE MEDIUM
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		16113-1595001POA.pdf	1151587	yes	6
			8172c1085d4f851ee7c19f57b38ff03a4378e32f		

	Multipart Description/PDF files in .zip description		
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	Assignee showing of ownership per 37 CFR 3.73(b).	4	6
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